



**SuperOffice**

# SuperOffice Pocket CRM

We are proud to introduce a new member of the SuperOffice CRM software family, one that further improves our support for mobile users in your company.

## What can SuperOffice Pocket CRM do for you?

First of all it will amaze you. We do not think you could ever imagine anyone being able to bring so much power and usable functionality into a tiny device such as a mobile phone. Search, update and navigate in your master CRM database containing all companies, contact persons and their relations. It can be millions of them. Call them with a click of a button or send them an SMS or an email. Of course they are automatically stored in the SuperOffice archive. Use your phone to take a picture of your contact and store the picture directly onto the contact card in SuperOffice. Take another picture of the white board notes from a meeting and archive it as a document in SuperOffice.

Look into your colleagues' calendars and book your meetings on the spot. Get notified immediately as the attendees respond to your invitation. Got an invitation yourself to attend a meeting? Accept or reject and check out all the participants and their status. Update your task-list and tick them off when done.

Take control of your pipeline and update your sales forecast with a few clicks. View your open and overdue sales opportunities. View your pipeline and forecast. If you are a sales manager yourself, you can easily monitor your sales personnel performance and status of their opportunities and pipeline. You simply can't do without this.

SuperOffice Pocket CRM is intelligently and carefully designed to fit typical user situations where your mobile is the natural tool. It accesses real online data and integrates them in usable screens. It is a totally integrated application and not a collection of standalone components or "apps" that comes preinstalled on your mobile phone. This is SuperOffice CRM in the palm of your hand.

## SuperOffice Pocket CRM – key elements

### Usability & Design

Designing usable applications that makes a difference in your work-day is what we at SuperOffice do. Pocket CRM means real value through a usable application on your mobile device.

### Access your complete CRM database

SuperOffice Pocket CRM provides direct access to your central CRM database. It is the complete company CRM database in the palm of your hand. Not a subset of data or just personal information.

### Real-time online access

Pocket CRM retrieves real-time online data and does not store them locally. This means: Real-time updates, No synchronization, Easy administration and High security (no need to fear loss of data if your mobile is lost).

It's a CRM application – not a simple collection of "apps". Pocket CRM moves your most used CRM functions onto your mobile device and reveals functions never seen on a mobile until now:

- Get access to the entire SuperOffice CRM corporate database on your mobile. This means that all key information you have on customers, prospects, partners, suppliers or employees you have in your SuperOffice CRM are available on your mobile.
- Access your opportunities/sales and use the Pipeline Analysis
- Send SMS and email from Pocket CRM and store them instantly in SuperOffice.
- Take photos of people, drawing boards, etc and send directly to SuperOffice.
- See your colleagues' diaries and prepare meetings on the fly.
- View all participants in a meeting and get notified about their response.
- Book appointments and tie them to your contacts, persons and projects.
- Access your user-defined fields on contacts, persons, sales and calendar items.
- Intelligent "Address book" (history, favourites, colleagues, project members, search).

# SuperOffice Pocket CRM

## Support for a large number of mobile phones

SuperOffice Pocket CRM is developed in Java – a technology supported by a large number of mobile phone vendors. This means RIM/BlackBerry, Nokia, HTC, Samsung, Sony Ericsson and more. Pocket CRM runs on the most important operating systems like BlackBerry, Symbian, Android, Windows Mobile and BlackBerry. It automatically adapts to screen size, keyboards, touch screens and navigation keys.



Please contact us, or one of our certified partners, and we will be happy to provide you and your company with more details about SuperOffice Pocket CRM.



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